

Abhishek Bhargawa



About Me

An innovative designer who has more than eighteen years of experience in the industry. Proficient in various design software and use them on various IT projects. Has been involved in various projects and collaborations with many clients and big companies to deliver seasonal products and projects.

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Experience

- 2023-2021** ● **Business Experience Designer**
HCL Tech
Led UX strategy for global clients in healthcare, fintech, and cybersecurity, delivering multi-million dollar digital transformation projects.
- 2021-2018** ● **Technical Lead**
Infogain Tech
Managed digital transformation initiatives, focusing on scalable design systems and delivering high-impact UX solutions.
- 2018-2014** ● **Lead Technical Artist**
Aristocrat Technology
Developed immersive gaming experiences, collaborating with global teams to design interactive interfaces for mobile and desktop platforms.

Core Competencies



Design Strategy



Project Management



User-Centered Design



Data-Driven Insights



Global Market Strategy



Cross-Functional Collaboration



Tech Mastery



Leadership



Agile Methodology

Hello! I am a **Sr. Experience Design Manager**

Experience

2014-
2010

Sr. Graphic Artist

Sahara India News Network

Created high-quality graphics for broadcast and online media, working across 2D and 3D design.

2010-
2008

Ass. Art Director | Motion Gfx

Vinay Jaiswal Creates Production

Designed and created in graphics and animation for brands like Discovery, Amity, Hero Honda, Incredible India and National Geography and motion graphics for TV ads and website graphics

2008-
2006

Graphic Designer

S1 News National Channel

Started as an intern and advanced to Graphic Designer. Focused on graphics for both online and offline broadcasting.

Education

2006-
2010

Bachelor of Business Administration

Madurai Kamraj University

2003-
2006

Animation & Computer Graphics

Rai Foundation, Former Rai University

2018-
Cont...

Certifications of Digital Product Design

Interaction Design Foundation,

Notable Projects

LEGO: Led UX strategies for global product designs, conducting user interviews and creating High-Fidelity wireframes that aligned with business goals.

HCL Sustainability: Directed project strategies to align digital transformation goals with business outcomes, focusing on user-centred design and cross-functional collaboration.

Casino Game Platforms: Portfolio management and product optimisation for games like Heart of Vegas, leading to an increase in user retention and market penetration.

Mitchell Insurance: Developed interactive wireframes and optimised product strategies to improve market fit and enhance user experiences in digital insurance platforms.

Key Skills & Tools

Design Tools: Figma, Sketch, InVision, Axure RP, Blender, Adobe Suite, Maya, 3D Max.

Agile Tools: Jira, Miro, Heat-mapping, Eye tracking

Programming: HTML, CSS, JavaScript.

Frameworks: Design Thinking, Lean UX, Double Diamond, Scrum

Cont. Learning

Emerging Tech Mastery: AR/VR, AI, Digital Transformation

Leadership: Team Building, Mentorship, Stakeholder Engagement

Agile Methodologies: Scrum, Lean UX, Design Thinking, Double Diamond

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